

June 1, 2008

NIGHT OUT FOR EQUALITY

Program Advertising

Call Equality Maryland Today To Reserve Your Space 301.587.7500

Payments for space reservation must be received by May 5, 2008
Ads must be submitted by close of business on May 9, 2008

Artwork:

For Business Card ads, send card (not stapled, taped or folded) along with payment to address below. Digital artwork may also be submitted per instructions below.

For all other ads, digital artwork must be supplied in one of the following formats:

- Hi-resolution PDF
- Hi-resolution TIFF (300 dpi)
- Adobe Illustrator (saved as EPS with all fonts converted to outlines)
- Quark Xpress with all fonts screen and printer) and linked images included

Please compress your file(s) using the ZIP(PC) or Sutfit (MAC) utility and email to Mike@EqualityMaryland.org or send a CD-ROM along with a laser proof to Equality Maryland, Night Out Program, 1319 Apple Avenue, Silver Spring, MD 20910

Full-Page Ad: \$500

5" Wide by 8" High

Outside Back Cover: \$1,000

Inside Front Cover: \$1,000

Inside Back Cover: \$750

Half Page Ad: \$250

5" Wide by 4" High

Quarter Page Ad: \$200

2.5" Wide by 4" High

Business Card Ad: \$100

2.5" Wide by 2" High